LARA PILNY
UX DESIGNER

CONTACT

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EDUCATION

BA in Visual Communication & Multimedia
UPOX - 2015

AS in Graphic Design
IADT - 2004

AS in Web Development
ITT - 2002

TOOLS

Figma
Axure
Visio
AI | PS | DW | IN
HTML
CSS

SKILLS

Mobile, Web, Email Design
Site Mapping & Wireframing
High Fidelity Mocks
Prototyping
HTML | CSS
Illustration
Planning | Budgets | Hiring

INTRODUCTION

Experienced Senior UX | UI Designer with a background in Marketing and Product Design.
I strive to create designs and user paths that are intuitive, fluid and accessible.

EXPERIENCE

SENIOR UX DESIGNER
Continued | 2022-Present

- Design for Web Based Educational Platform
- Collaboration with Product & Marketing

SENIOR UX DESIGNER
Sengled Lighting | 2020-2022

- Lead Design for Websites, Mobile Apps & Social
- Collaboration with Product & Marketing
- Amazon Brand Store PDP

OWNER | LEAD DESIGNER
Taylor George Designs | 2016-Present

- UX|UI Design Solutions (Ryan Homes, Timken)

SENIOR WEB | UX DESIGNER
Summit Racing Equipment | 2014-2018

- B2B & B2C Websites & Email

DIGITAL DESIGN LEAD
Hoover | 2012-2014

- Website, Email & Amazon PDP Design

WEB DESIGNER | CONTENT CREATOR
Cleveland Clinic | 2008-2012

- Website Design and Content Cretaion for Neurology

*Previous experience available upon request